

Saint Matthew School
Central PA Rodeo
1105 Cameron Ave
Tyrone, PA 16686

March 14, 2019

Dear Friend,

The Central PA Rodeo has become one of our areas main summer attractions. This is our 15th year and it is because of generous people like you that we have been able to bring The Rawhide Rodeo Company to our region each year. We are so proud of what we have accomplished together and hope that you will consider partnering with us.

As parents and as active members of our community, we continue to support St. Matthew Catholic School because it continues to be a spiritual backbone for local families through education, and religious development. The Central PA Rodeo is the school's largest fundraiser, and we kindly ask you to consider a sponsorship opportunity. We hope that you share our vision and join us.

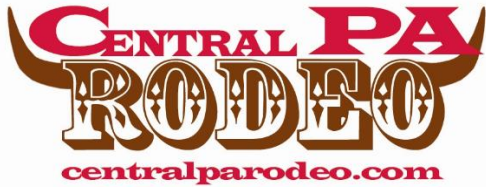
Your ad will be seen in 400 program books that are purchased by rodeo spectators, over our two-day event, on June 14th and 15th. Arena signs will be hung around the arena to be seen by approximately 3,000 people. All money that is raised goes directly to helping our students in achieving a Christian based education.

If you would like to contribute and have questions, please email us at the address below. On behalf of the children, we thank you for your consideration and support of our school.

Sincerely,

Lyndsay Marshall

stmatthewads@gmail.com
St. Matthew Catholic School
Central PA Rodeo
Tyrone, Pennsylvania



Sponsorship Opportunities
Benefits St. Matthew Catholic School, Tyrone, PA

Presenting Sponsor: (1 available) \$ 5000

- HEADLINE CREDIT ON ADVERTISING, PUBLICITY, AND SIGNAGE
- Logo on entrance ticket back
- Full page, full color ad on back cover of program book
- Large banner over main entrance
- 4' x 8' banner centered under press box
- Option to participate on-site 10'x10' booth space
- Banner advertising on website www.CentralPARodeo.com
- 20 VIP tickets

Event Sponsor (7 available) \$2000

- "Own the event" publicity during both nights
- Premium placement - ½ page ad in program book facing event listing
- Corporate flag carried via cowgirl on horseback prior to main event
- Arena signage provided - 2'x 8' vinyl sign
- 8 VIP tickets

Chute Gate Sponsor (6 available) \$1000

- "Own the gate" publicity for all gate participants – both nights
- Chute gate signage provided – 2' x 6' vinyl sign
- ½ ad page in program book
- 6 VIP tickets

Business and Family Sponsor (80 available) \$500

- Arena signage provided – 2' x 8' vinyl sign
- ¼ ad page in program book
- 12 VIP tickets for employees – etc.
- 12 VIP tickets to area foster families/special needs families

Arena Sponsor (80 available) \$300

- Arena Signage provided – 2' x 8' vinyl sign
- ¼ ad page in program book
- 2 VIP tickets

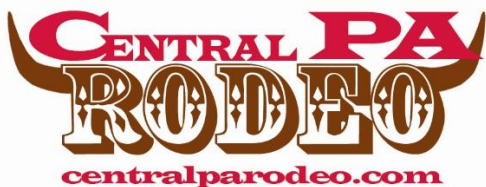
Business Sponsor (unlimited availability) \$100

- ¼ page ad in program book

Patron (unlimited availability) \$50

- Patron listing in program book

½ page = 4 ½ x 7 ½ (landscape)
¼ page = ½ x 4 ½ (portrait)



Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

_____ Yes, please accept my contribution

_____ Please use the same ad as last year

_____ I have included a new ad

_____ I will send a digital file to StMatthewads@gmail.com

_____ I am unable to contribute at this time

Sponsorship Opportunity:

Please make checks out to *St. Matthew School - Rodeo*

- Presenting Sponsor \$5,000
- Event Sponsor \$2,000
- Chute Gate Sponsor \$1,000
- Business & Family Sponsor \$500
- Arena Sponsor \$300
- Business Sponsor \$100
- Patron \$50

Program book information (Due Friday, May 10th):